

MARKETING MANAGER

ABOUT SIEGFRIED

Siegfried is a multidisciplinary design firm specializing in civil and structural engineering, landscape architecture, surveying, planning, and athletic facility design. Located in Stockton, Sacramento, Modesto and San Jose, we have provided compelling and comprehensive design solutions for both public and private clients throughout Northern California and beyond for over 63 years.

For a sample list and description of Siegfried's vast resume of project types, please visit our website!

POSITION SUMMARY

Siegfried has an immediate opening for a Marketing Manager operating out of our Stockton office. In general, the duties of this position consist of the following tasks:

QUALIFICATIONS

Knowledge, Skills, and Abilities

- » Confident and dynamic personality. Oversees the preparation, execution, and presentation of all levels of proposals, and reports to the ownership the effectiveness of marketing communications.
- » Plan and direct the company brand.
- » Oversees the company marketing budget; monitors and analyzes markets and marketing trends; trade shows and conferences; leads SWOT and other marketing meetings.
- » Develop and lead a marketing team that will develop and execute new concepts, business models, channels and partners to position business as innovator and leader.
- » Oversee creation and delivery of press releases, advertisements, and other marketing materials.
- » Serve as a catalyst for Siegfried's Strategic Marketing Plan and help to set the Siegfried marketing policy.
- » Design print ads and publications, ensure brand messages are consistent.
- » Engage consumers on social media, website, and blog.
- » Plan marketing and branding objectives and prepare marketing strategies alongside other Management Team members and selected staff.

Education

- » Bachelor's Degree

Experience

- » 4+ years of full time (post bachelor's degree) experience in a management role.

SALARY

Siegfried offers competitive salaries commensurate with experience and qualifications.

BENEFITS

Siegfried offers an excellent benefit package, with minimal employee contributions:

- Medical, Dental, and Vision Insurance
- Life and Disability Insurance
- 401 K Retirement plan
- 18 Paid Leave days per year
- 10 Paid holidays per year
- Health club membership

Email your resume to:
careers@siegfriedeng.com